



- **Internet** N-PROPER
- Net** ABBREVIATION
- Internet access** N-UNCOUNT
- surf** (surfs, surfing, surfed) VERB

The **Internet** or the **Net** is the computer network which allows computer users to connect with computers all over the world, and which carries e-mail. If you have **Internet access**, you are able to use a computer which allows you to use the Internet. If you **surf** the Internet, you spend time finding and looking at things on the Internet.

*Opportunities exist, and are being exploited, in selling fast-moving consumer goods over the Internet.
It is well recognised that employees spend at least half an hour a day surfing the Net for private purposes.
Millions of students and schoolchildren already have Internet access provided free by their educational establishments.
No one knows how many people currently surf the Net.*

Common Collocations

- to **browse** the Net
- to **buy something over** the Internet
- to **sell something over** the Internet
- to **publish something on** the Internet
- to **post something on** the Internet

- **World-Wide Web** N-PROPER
- WWW** ABBREVIATION
- Web** N-PROPER
- website** (websites) N-COUNT
- site** (sites) N-COUNT

The **World-Wide Web** is a computer system which links documents and pictures into a database that is stored in computers in many different parts of the world and that people everywhere can use. The abbreviations **WWW** and the **Web** are often used. A **website** or **site** is a set of information about a particular subject which is available on the Internet.

*...the rapid growth in the use of the World Wide Web.
...buyers spotted her ads on the Web.
Call 0171-493 2612 or visit www.kaspia.co.uk
Every time you visit a website, you leave a record showing you were there and what pages you viewed.
The site earns its revenue from advertisers.*

Common Collocations

- to **build** a website
- to **visit** a website
- an **official** website
- to **design** a website

- **personal computer** (personal computers) N-COUNT
- PC** ABBREVIATION

A **personal computer** is a computer that is used in a business, a school, or at home. The abbreviation **PC** is also used.

Apple is lowering prices to attract a larger share of the

*competitive personal computer market.
Ultimately, we're going to capture digital images initially and then be able to put them right onto your PC.*

- **Internet Service Provider** (Internet Service Providers) N-COUNT
- ISP** ABBREVIATION

An **Internet Service Provider** is a company that provides Internet and e-mail services. The abbreviation **ISP** is also used.

*There's a click-on modem available too, so you can pick up your ISP e-mails from your Internet service provider.
Dixons was the natural company to launch an ISP because it led the market in selling personal computers.*

- **online** ADJ

1 If a company goes **online**, its services become available on the Internet.

...the first bank to go online.

2 If you are **online**, your computer is connected to the Internet.

You can chat to other people who are online.

3 An **online** company or service offers customers the opportunity to order goods or use services via the Internet.

*Visit Britain's premier online shopping centre, featuring such well-known names as Argos, Interflora, Eurostar and Victoria Wine.
...an opportunity to join the UK's leading online Bank.*

- **dot-com** (dot-coms) N-COUNT

A **dot-com** is a company that does all or most of its business on the Internet.

In 1999, dot-coms spent more than \$1 billion on TV spots.

- **e-business** (e-businesses) N-UNCOUNT
- e-commerce** N-UNCOUNT

1 N-COUNT

An **e-business** is a business which uses the Internet to sell goods or services, especially one which does not also have shop or offices that people can visit or phone.

There are plenty of options of what should stay and what should go to keep an e-business afloat.

2 N-UNCOUNT

E-business or **e-commerce** is the buying, selling, and ordering of goods and services using the Internet.

*...proven e-business solutions.
...the anticipated explosion of e-commerce.*

- **broadband** N-UNCOUNT

Broadband is a method of sending many electronic messages at the same time, using a telephone line, satellite dish, or underground cable.

*The two companies said they planned to develop new broadband services for customers in the UK and Ireland jointly.
As we move into broadband, a wide range of e-commerce services will become available.*

Topic 1.3

The Changing World – The Internet



PRACTISE YOUR VOCABULARY

1 What do these abbreviations stand for?

ISP WWW PC

2 Complete the paragraph by putting the correct form of the following words or phrases into the gaps.

websites going online Internet surf the Net broadband ISP

Zbig wants to buy some tickets for a concert so he's _____, using his computer at home to _____ . He's visiting the _____ of several ticket agencies where he hopes to buy the tickets using his credit card. The company that provides him with Internet services, his _____, has recently improved its services and can now offer _____ access to the _____. This will make Zbig's connection to the Web much faster and easier so he's thinking of getting an upgrade.

3 Are these statements true or false?

- a The World-Wide Web is based in the USA.
- b Broadband can only send electronic messages by phone.
- c 'Surfing the Net' involves visiting lots of websites.
- d Online companies are also known as dot-coms.
- e Some companies only trade online and do not have conventional offices or shops.
- f 'Going online' means the same as 'surfing the Net'.

True	False
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

4 Look at this diagram and label it by putting the terms from the box into their correct places to show the process of accessing the Internet. Each letter (a–d) represents one of the terms.

Internet Service Provider World-Wide Web website personal computer

